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## ***News Release***

### **Local Authors' Book Receives Global eBook Nomination**

**PENSACOLA, FL , September 24, 2011** – E. L. “Betsy” Smith, PhD, and Kathleen Vestal Logan’s book, *Second Blooming for Women: Growing a Life That Matters after Fifty*, has been nominated for a Global eBook Award in the non-fiction, self-help category. The competition attracted nearly one thousand entries.

Every day, more than six thousand American women turn fifty. *Second Blooming* motivates women over fifty to embrace the second half of life with optimism. An inspiring but practical process guides them to picture, plan, and grow a purposeful life. It helps them answer the pivotal question, “What do I want to do with the rest of my life?”

“We are thrilled to be nominated for this award. Ebooks are a great way to get out our message of hope and anticipation of a purposeful second half of life,” said Smith.

Smith and Logan are well-known speakers and facilitators and are in demand at businesses, colleges, civic and professional organizations. They have been featured on national teleseminars and radio shows. The print version of their book won “Merit” in the 2010 National Mature Media Awards competition. The book is selling so well that it was converted to an e-book format and entered in the Global eBook competition.

“Feedback from the women we’ve met with or heard from has been universally positive, so it’s exciting to receive national recognition. That helps us reach and encourage even more women to flourish after fifty,” said Logan.

The book can be purchased for \$16.00 plus tax at Celebrations The Florist, Angel’s Garden, and Turn the Page Books in Pensacola; Fine Things and The Secret Garden Florist in Milton; Page and Palette in Fairhope and through Books-A-Million and Barnes and Noble, including online, Amazon.com or ordered at [www.secondbloomingforwomen.com](http://www.secondbloomingforwomen.com)

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